

- Call for Speakers -

BILLING OUTPUT '10 -- *Making a Statement*

September 22-23, 2010 ♦ Miami, FL

Submit proposals to: www.telestrategies.com/tsiprop
Submission deadline: April 30, 2010

TeleStrategies is pleased to solicit speaking proposals for its **Sixth Annual Billing Output** conference, which will be held September 22-23, 2010 in Miami, Florida.

Continuing with its successful track record, the program will focus on what's new in billing statement production, presentation and distribution as well as cover best practices and know-how to reduce print/mail costs, increase efficiency and expedite the revenue collection process.

The 2009 program held last January attracted more than 100 attendees, of whom more than half were billing professionals from service providers representing the wireless, tier 1 telcos, rural operators, cable and the entertainment/content industry.

We expect the 2010 program to be even better because this year we are holding Billing Output in conjunction with our annual E-care program. We believe these programs fit together well because many of the attendees interested in output have also expressed interest in understanding how they can align their operations with their company's online, self-service and e-billing efforts. We expect that this approach should increase the appeal, and audience size, of the program.

If you or someone in your company is interested in presenting at the program, please submit your proposed session topic(s) and description (around 80 words please) along with the name, title and contact information of the speaker(s) on-line at www.telestrategies.com/tsiprop. Proposals need to be in by the April 30 date!

In evaluating potential speaking topics, we ask that you challenge both yourself and the audience with a compelling, focused topic. Our savvy attendees expect detailed, bottom-line, case-driven and solution-oriented presentations from recognized industry experts. High level, self-serving presentations will not be accepted or well received from our audience.

Service provider-led presentations and case studies are strongly encouraged and will receive top consideration. We are also interested in innovation and creative solutions to both the tactical and strategic challenges facing the industry. Where proposed talks are of equal merit, preference will be given to our sponsors.

Below are some suggested proposed session topics based on evaluations from last year's program. However, do not limit your proposals to these topics. Alternatively, you may (and should) leverage your industry insights to put forth both pragmatic and forward-looking talks that would appeal to the billing community. As always, please do not hesitate to contact me to discuss your ideas.

Suggested Presentation Topics and Themes

Statement design

- Best practices and know-how in statement design and components
- Correlating online and print statement data, and synchronizing with care.
- Product bundling challenges and statement design, creation and management
- Statement composition and redesign case studies

- Document composition solutions for multiple and disparate legacy billing systems
- Marketing campaign and ad management

Mailing operations and Production

- Leveraging postal technologies to optimize delivery times and postage discounts
- Driving out postage costs
- Best practices and advances in fulfillment and mailing operations
- Postal regulations updates

Production

- Technology advances in print, production and mechanics
- Products/services/technologies that demonstrably streamline bill production
- Reducing cycle/production times

Data integrity, integration and systems

- Quality assurance – obtaining 100% accuracy
- Advances in billing/CRM systems that impact bill production
- Standing up against audits
- Managing multi-channel output
- Information modeling

Other

- Impact of tax, fee, CPI, truth in billing and other regulatory mandates on print
- Managing the enterprise bill and electronic invoicing (EDI)
- Connecting e-billing data to customer's accounting systems
- Outsourced vendor management

Final speaker selections will be made by early May. Everyone who submitted a proposal will be notified at that time whether or not their proposal has been accepted.

WHAT ELSE CAN YOU DO TO HAVE A PRESENCE AT THE EVENT:

For exhibit or sponsorship information, contact Jeanette Townsend, TeleStrategies' director of sales at 703-622-3524, or by e-mail at jtownsend@telestrategies.com. In addition to the great exposure sponsoring and exhibiting brings to your company, show sponsors/exhibitors will receive special consideration in the speaking selection process.

“TeleStrategies puts on a great conference. They bring together people in our industry to share and discuss their experiences and ideas in an open forum.”

– Christina Garcia, Level 3 Communications

“Very informative and thought provoking.”

– Judi Poole, AT&T

“The presentation materials and the organization of the conference were excellent.”

– Sharmila Nadkarni-Gidh, Verizon Communications

“Provides an end-to-end education of the telecoms' billing output challenges, options and future.”

– Baldwin Velez-Chua, Rogers Communications

“The conference helped us understand if our current strategy is going in the right direction and what has paid dividend for other companies.”

– Osama Abu-Shihab, Bell Canada

“Billing Output is the premier event to move telco billing forward.”
– Steve Bolaris, FSSI